Programme of
the International event «Business Days in Gomel»
October 27, 2017
Location: conference hall of the SI «Gomel regional community centre»
(Republic of Belarus, Gomel, 17 Lange Str.)

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<th>Time</th>
<th>Event</th>
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<tr>
<td>10.30-11.00</td>
<td>Registration. Exposition overview of the XIVth Republican Universal Exhibition «Business in Regions»</td>
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| 11.00-12.30| **Opening ceremony of the International Event «Business Days in Gomel»** Welcoming speech of the Chairman of the Gomel region executive committee Dvornik Vladimir Andreyevich

**Session №1 «Modern technology for improving competitiveness: new models, forms of management, effective sales»**
Moderator: Filonova Marina Vladimirovna, general director, Gomel Branch of the Belarusian Chamber of Commerce and Industry (Belarus);

Speakers (under 5 min presentation):
1. Artyushin Konstantin Viktorovich, sales representative of the Russian Federation in the Republic of Belarus (Russia);
2. Pankaj Saxena, Ambassador Extraordinary and Plenipotentiary of the Republic of India to the Republic of Belarus (India);
3. Andrius Pulokas, Ambassador Extraordinary and Plenipotentiary of the Republic of Lithuania to the Republic of Belarus (Lithuania);
4. Lukasz Stendera, manager of purchase department, COM.40 Limited Sp. z o.o. (Poland);
5. Mauro Mazzali, director, “IndustrialFors Trade” LLC (Belarus);
6. Sergio Verdenelli, president, VEPA SRL (Italy);
7. Rybak Aleksey Vladimirovich, deputy director of production development «Amalteya» Ltd. (Ukraine)

**Participants:**

Petr Masaylo, first secretary / head of the department of trade and investment assistance of the Embassy of the Republic of Poland in Minsk (Poland);
Igor Gavrik, economy assistant to Ambassador Embassy of the State of Israel in the Republic of Belarus (Israel);
Nguyen Tien Phuong, trade adviser of the Embassy of the Socialist republic of Vietnam (Vietnam);
Sonom Tsogoo, consular agent of Mongolia in the Republic of Belarus (Mongolia);
Liang Jun, Corporation BUCC, deputy head of the regional office in the Republic of Belarus (China);
Pershyn Sergey Vyacheslavovich, president, Cherkasy Chamber of Commerce and Industry (Ukraine);
Nematov Meraldiv Turanboevich, official representative of the
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<tr>
<td>12.30-13.30</td>
<td>Business matchmaking session, B2B format</td>
<td>Coffee break</td>
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| 13.30-15.00 | Session № 2 «Regional brands interrelation for the territories’ investment attractiveness. Hospitality industry» | Moderator: Ezerskiy Denis Vladimirovich, head of the sport and tourism department of the Gomel region executive committee (Belarus)  
Speakers (under 5 min presentation):  
1. Sorochan Victor Vasilievich, Ambassador Extraordinary and Plenipotentiary of the Republic of Moldova in the Republic of Belarus (Moldova);  
2. Pershyln Sergey Vyacheslavovich, president, Cherkasy Chamber of Commerce and Industry (Ukraine);  
3. Savitskaya Anna Olegovna, director’s assistant FRANCE Group (France);  
4. Biran Svetlana Vladimirovna, regional coordinator the United Nations Development Programme (Belarus);  
5. Chura Ivan Iosifovich, Honorary Consul of the Kingdom of Thailand in the Republic of Belarus, founder and owner of the «Top-Tour» LLC (Belarus);  
Participants:  
Altybaev Arshat Alshinovich, first secretary of the Embassy of the Republic of Kazakhstan in the Republic of Belarus (Kazakhstan);  
Nechaeva Galina Grigoryevna, director, I "Vetka museum of Old Belief and Belarusian traditions named after F.G. Shklyarov” (Belarus)  
Zvenigorodskaya Natalya Olegovna, director, health resort «Mashinostroitel» (Belarus)  
Exchange of views                                                                 |
| 15.00-16.30 | Workshop: «Economical, judicial and social aspects. From an idea to a successful business project» | Moderator: Korsak Alexander, managing partner of «Arzinger» Law office, attorney (Belarus)  
Speakers (under 5 min presentation):  
1. Artyushin Konstantin Viktorovich, sales representative of the Russian Federation in the Republic of Belarus (Russia);  
2. Irina Bakhanovich, lawyer, Belgian law company «Lawyers – Van Hoorebeke» in Belarus LC Van Hoorebeke (Belgium);  
3. Kukharev Dmitriy Vladimirovich, the first deputy head of the department of justice of the Gomel region executive committee (Belarus);  
4. Ostroumova Viktoriya Vladimirovna, president, Kherson CCI (Ukraine)  
5. German Valentin Nickolaevich, the first deputy head of the branch JSC «Belagroprombank» - Gomel regional office (Belarus); |
6. Blagushin Dmitriy Aleksandrovich, specialist in key clients work,
    Gomel branch RUE «Beltelecom» (Belarus)

Participants:
    Marina Krivun, Head of the Entrepreneurship Department of the
    Economy Committee of Gomel Regional Executive Committee (Belarus);
    Pomogalov Aleksey Aleksandrovich, chief specialist-expert,
    Representative office of the Russian Federation Customs service at the
    customs service of the Republic of Belarus (Russia);
    Zhorova Margarita Anatolyevna, chairwoman of the Gomel Region
    Notary Office (Belarus);
    Misyuchenko Andrey Aleksandrovich, deputy head of the Gomel
    customs (Belarus);
    Parhomenko Natalya Vyacheslavovna, candidate of economic
    sciences, assistant professor, dean of the Economic and Humanities
    faculty, EI «Gomel State Technical University of P.O. Sukhoi» (Belarus);
    Bashlakova Olga Sergeevna, candidate of economic sciences, assistant
    professor, head of the department of finances and credit, EI «Gomel
    State University of F.Skorina» (Belarus);
    Trusevich Irina Vladimirovna, dean of the faculty of further training
    and retraining, EI «Belarusian Trade and Economics University of
    Consumer Cooperatives» (Belarus)

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<tr>
<td>17.00-19.00</td>
<td>Drinks reception hosted by the Belarusian organizers (by invitation)</td>
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<td><strong>Sunday, October 28</strong></td>
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<tr>
<td>09.15-12.30</td>
<td>Visit of the Gomel region enterprises (by individual programmes)</td>
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<td>12.30-15.30</td>
<td>Walk in Gomel places of interests</td>
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<td>15.30</td>
<td>Departure of the delegations</td>
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