

## Programme of

the International event «**Business Days in Gomel**»

October 27, 2017

Location: conference hall of the SI «Gomel regional community centre»

(*Republic of Belarus, Gomel, 17 Lange Str.*)

<i>Friday, October 27</i>	
<i>Time</i>	<i>Event</i>
10.30-11.00	Registration. Exposition overview of the XIVth Republican Universal Exhibition «Business in Regions»
11.00-12.30	<p><b>Opening ceremony of the International Event «Business Days in Gomel»</b></p> <p>Welcoming speech of the Chairman of the Gomel region executive committee Dvornik Vladimir Andreyevich</p> <p><b>Session №1 «Modern technology for improving competitiveness: new models, forms of management, effective sales»</b></p> <p><i>Moderator: Filonova Marina Vladimirovna, general director, Gomel Branch of the Belarusian Chamber of Commerce and Industry (Belarus);</i></p> <p><u><i>Speakers (under 5 min presentation):</i></u></p> <ol style="list-style-type: none"><li><i>1. Artyushin Konstantin Viktorovich, sales representative of the Russian Federation in the Republic of Belarus (Russia);</i></li><li><i>2. Pankaj Saxena, Ambassador Extraordinary and Plenipotentiary of the Republic of India to the Republic of Belarus (India);</i></li><li><i>3. Andrius Pulokas, Ambassador Extraordinary and Plenipotentiary of the Republic of Lithuania to the Republic of Belarus (Lithuania);</i></li><li><i>4. Lukasz Stendera, manager of purchase department, COM.40 Limited Sp. z o.o. (Poland);</i></li><li><i>5. Mauro Mazzali, director, “IndustrialFors Trade” LLC (Belarus);</i></li><li><i>6. Sergio Verdenelli, president, VEPA SRL (Italy);</i></li><li><i>7. Rybak Aleksey Vladimirovich, deputy director of production development «Amalteya» Ltd. (Ukraine)</i></li></ol> <p><u><i>Participants:</i></u></p> <p><i>Petr Masaylo, first secretary / head of the department of trade and investment assistance of the Embassy of the Republic of Poland in Minsk (Poland);</i></p> <p><i>Igor Gavrik, economy assistant to Ambassador Embassy of the State of Israel in the Republic of Belarus (Israel);</i></p> <p><i>Nguyen Tien Phuong, trade adviser of the Embassy of the Socialist republic of Vietnam (Vietnam);</i></p> <p><i>Sonom Tsogoo, consular agent of Mongolia in the Republic of Belarus (Mongolia);</i></p> <p><i>Liang Jun, Corporation BUCC, deputy head of the regional office in the Republic of Belarus (China);</i></p> <p><i>Pershyn Sergey Vyacheslavovich, president, Cherkasy Chamber of Commerce and Industry (Ukraine);</i></p> <p><i>Nematov Meraldiv Turanboevich, official representative of the</i></p>

	<p><i>Chamber of Commerce and Industry of the Republic of Tajikistan in the Republic of Belarus (Tajikistan);</i>  <i>Sanginov Hurshed Narzullovich, second secretary of the Embassy of the Republic of Tajikistan in the Republic of Belarus (Tajikistan);</i>  <i>Reznikov Vladimir Mihailovich, director of JSC «Medplast» (Belarus)</i></p>
12.30-13.30	<p><b>Business matchmaking session, B2B format</b>  <b>Coffee break</b></p>
13.30-15.00	<p><b>Session №2 «Regional brands interrelation for the territories' investment attractiveness. Hospitality industry»</b>  <i>Moderator: Ezerskiy Denis Vladimirovich, head of the sport and tourism department of the Gomel region executive committee (Belarus)</i>  <u>Speakers (under 5 min presentation):</u>  1. <i>Sorochan Victor Vasilievich, Ambassador Extraordinary and Plenipotentiary of the Republic of Moldova in the Republic of Belarus (Moldova);</i>  2. <i>Pershyn Sergey Vyacheslavovich, president, Cherkasy Chamber of Commerce and Industry (Ukraine);</i>  3. <i>Savitskaya Anna Olegovna, director's assistant FRANCE Group (France);</i>  4. <i>Biran Svetlana Vladimirovna, regional coordinator the United Nations Development Programme (Belarus);</i>  5. <i>Chura Ivan Iosifovich, Honorary Consul of the Kingdom of Thailand in the Republic of Belarus, founder and owner of the «Top-Tour» LLC (Belarus);</i>  <u>Participants:</u>  <i>Altybaev Arshat Alshinovich, first secretary of the Embassy of the Republic of Kazakhstan in the Republic of Belarus (Kazakhstan);</i>  <i>Nechaeva Galina Grigoryevna, director, I "Vetka museum of Old Belief and Belarusian traditions named after F.G. Shklyarov" (Belarus)</i>  <i>Zvenigorodskaya Natalya Olegovna, director, health resort «Mashinostroitel» (Belarus)</i>  Exchange of views</p>
15.00-16.30	<p><b>Workshop: «Economical, judicial and social aspects. From an idea to a successful business project»</b>  <i>Moderator: Korsak Alexander, managing partner of «Arzinger» Law office, attorney (Belarus)</i>  <u>Speakers (under 5 min presentation):</u>  1. <i>Artyushin Konstantin Viktorovich, sales representative of the Russian Federation in the Republic of Belarus (Russia);</i>  2. <i>Irina Bakhanovich, lawyer, Belgian law company «Lawyers – Van Hoorebeke» in Belarus LC Van Hoorebeke (Belgium);</i>  3. <i>Kukharev Dmitriy Vladimirovich, the first deputy head of the department of justice of the Gomel region executive committee (Belarus);</i>  4. <i>Ostroumova Viktoriya Vladimirovna, president, Kherson CCI (Ukraine)</i>  5. <i>German Valentin Nickolaevich, the first deputy head of the branch JSC «Belagroprombank» - Gomel regional office (Belarus);</i></p>

	<p>6. <i>Blagushin Dmitriy Aleksandrovich, specialist in key clients work, Gomel branch RUE «Beltelecom» (Belarus)</i></p> <p><u>Participants:</u></p> <p><i>Marina Krivun, Head of the Entrepreneurship Department of the Economy Committee of Gomel Regional Executive Committee (Belarus);</i></p> <p><i>Pomogalov Aleksey Aleksandrovich, chief specialist-expert, Representative office of the Russian Federation Customs service at the customs service of the Republic of Belarus (Russia);</i></p> <p><i>Zhorova Margarita Anatolyevna, chairwoman of the Gomel Region Notary Office (Belarus);</i></p> <p><i>Misyuchenko Andrey Aleksandrovich, deputy head of the Gomel customs (Belarus);</i></p> <p><i>Parhomenko Natalya Vyacheslavovna, candidate of economic sciences, assistant professor, dean of the Economic and Humanities faculty, EI «Gomel State Technical University of P.O. Sukhoi» (Belarus);</i></p> <p><i>Bashlakova Olga Sergeevna, candidate of economic sciences, assistant professor, head of the department of finances and credit, EI «Gomel State University of F.Skorina» (Belarus);</i></p> <p><i>Trusevich Irina Vladimirovna, dean of the faculty of further training and retraining, EI «Belarusian Trade and Economics University of Consumer Cooperatives» (Belarus)</i></p> <p>Exchange of views</p>
17.00-19.00	Drinks reception hosted by the Belarusian organizers (by invitation)
<b><i>Sunday, October 28</i></b>	
09.15-12.30	Visit of the Gomel region enterprises (by individual programmes)
12.30-15.30	Walk in Gomel places of interests
15.30	Departure of the delegations