

PROGRAMME

of the International Event “**Business Days in Gomel**”

November 23, 2018

Location: conference hall of the SI «Gomel regional community centre»

(Republic of Belarus, Gomel, 17 Lange Str.)

November 23, Friday	
10.30-11.00	Registration. Exposition overview of the XVth Republican Universal Exhibition "Business in Regions"
11.00-11.10	Opening ceremony of the International Event «Business Days in Gomel» Welcoming speech of the Deputy Chairman of the Gomel Regional Executive Committee Andrey Konyushko
11.10-11.20	Presentation of awards to the most active partners of the Gomel branch of the BelCCI "For contribution to the development of international cooperation"
Session №1 11.20-12.40	«Effective business = successful region. Trends and innovations»
	Development of small and medium-sized businesses is an indicator of a successful region. Promoting enterprise competitiveness through brand building. The use of innovation in modern industrial production. Innovative solutions in the agro-industrial complex.
	Moderator: Marina Filonova, General Director of the Gomel Branch of BelCCI
	<u>Speakers (under 5 min presentation):</u> <ol style="list-style-type: none"> 1. Mikhail Primov – Deputy Trade Representative of the Russian Federation in the Republic of Belarus (Russia); 2. Gunter Weidemann – Owner of Schollglas GmbH (Germany); 3. Mauro Mazzali – Director of IndustrialforceTrade LLC (Italy); 4. Dmitry Solomakho – deputy director of Simatek Group LLC - official partner of Siemens AG (Belarus) "The introduction of digital control technologies to industrial production - the experience of Siemens"; 5. Andrey Chernikov – Representative of Topigs Norsvin in the Russian Federation - innovative methods in pig breeding, pedigree genetics (Netherlands); 6. Gulfaridat Kampitova – Professor of the Department "Horticulture" of EI "Kazakh National Agrarian University" (Kazakhstan); 7. Vitaliy Zarembo – representative of One Smart Star (Israel).
	<u>Panelists (up to 2 min.)</u> <ol style="list-style-type: none"> 1. Josef Migas – Extraordinary and Plenipotentiary Ambassador of the Slovak Republic in the Republic of Belarus; 2. Arkadiusz Sarna – Counselor of the Embassy of the Republic of Poland in the Republic of Belarus; 3. Nguyen Tung Lam – Counselor of the Embassy of the Socialist Republic of Vietnam in the Republic of Belarus (Vietnam); 4. Mohammed Abdullah Amin – Third Secretary, Head of Administration of the Embassy of Pakistan in the Republic of Belarus (Pakistan);

	<p>5. Georgiy Barkovsky – Founder and director of PUE "Vostok Progress Service", Representative of the Republican Confederation of Entrepreneurship in China (China);</p> <p>6. Yulia Novoseltseva – Head of the Center for Coordination and Support of Export-Oriented SMEs of the Bryansk Region, Bryansk Regional Business Incubator SAI (Russia);</p> <p>7. Tamara Sidorenko – Head of department of RUE "Gomel Regional Agricultural Experiment Station" of the National Academy of Sciences of Belarus (Belarus);</p> <p>8. Adriano Pea – Director of Confindustria Belarus (Italy);</p> <p>9. Dmitry Kukharev - First Deputy Head of the Main Department of Justice of the Gomel Regional Executive Committee;</p> <p>10. Anna Granovskaya – Executive Director of the Samara Regional Innovation and Education Public Foundation "Znanie" (Russia);</p> <p>11. Vladimir Yankovskiy – the developer of innovative technology for the organization of production of structured wood products (Belarus).</p>
12.40-13.30	<p>Coffee break.</p> <p>Business matchmaking session, networking format</p>
<p>Session №2 13.30-15.00</p>	<p>«Inter-regional cooperation, competition or integration? Prospects of the project “The Belt and Road” for cities and regions»</p>
	<p>Effective tools of modern inter-regional, inter-chamber and inter-sectoral cooperation. International experience and mechanisms.</p> <p>The history and modernity of the Silk Road. What is the role of business associations for the interaction of the Silk Road regions? Competitive advantages of the Silk Road cities.</p>
	<p>Moderator: Georgiy Barkovsky – Founder and director of PUE "Vostok Progress Service", Representative of the Republican Confederation of Entrepreneurship in China</p>
	<p><u>Speakers (under 5 min presentation):</u></p> <p>1. Jia YinKe – Deputy Head of the Trade and Economic Representation of the Jiangsu Province of China in the Russian Federation and the CIS (China);</p> <p>2. Antonina Ezhova – Head of Administration of FEZ Gomel-Raton (Belarus);</p> <p>3. Jeroom Joos – Director of the Flemish CCI for Russia, Kazakhstan and Belarus (Belgium);</p> <p>4. Alexander Rogachev – Belarusian Director of Confucius Institute at Francisk Skorina Gomel State University (Belarus);</p> <p>5. Georgiy Barkovsky – Founder and director of PUE "Vostok Progress Service", Representative of the Republican Confederation of Entrepreneurship in China (China).</p>
	<p><u>Panelists (up to 2 min.)</u></p> <p>1. Sergey Pershin – President Cherkasy CCI (Ukraine);</p> <p>2. Gulzada Kuspan – Deputy Head of the Department of entrepreneurship and industrial-innovative development of the Akimat of Atyrau region (Kazakhstan);</p> <p>3. Elena Tesleva – Vice-President of the Union “Kursk Chamber of Commerce and Industry” (Russia);</p> <p>4. Wang Lei – Chinese Director of Confucius Institute at Francisk Skorina Gomel State University (China);</p> <p>5. Alexey Pomogalov – Representative of the Customs Service of the</p>

	Russian Federation at the Customs Service of the Republic of Belarus (Russia).
Session №3 15.00-16.30	«Meeting industry - a modern tool for promoting the image of the regions»
	Combining economic events and event tourism, examples of effective clusters. Local magnetism - how to promote cities and regions? The impact of business tourism on the economic potential of a particular territory.
	Moderator: Starosvetsky Pavel, Deputy Head of the Department of Sports and Tourism of the Gomel Regional Executive Committee; Natalia Zvenigorodskaya, director of the Sanatorium "Mashinostroitel"
	<u>Speakers (under 5 min presentation):</u> 1. Victor Sorochan – Ambassador Extraordinary and Plenipotentiary of the Republic of Moldova in the Republic of Belarus (Moldova); 2. Viktoria Ostroumova – President of Kherson CCI (Ukraine); 3. Boris Gushchin – Deputy General Director of the Gomel Branch of the Belarusian Chamber of Commerce and Industry (Belarus); 4. Galina Nechaeva – Director of Vetka Museum of Old Believer Faith and Belarusian Traditions (Belarus).
	<u>Panelists (up to 2 min.)</u> 1. Karen Yesayan – Trade Attache of the Armenian Embassy in the Republic of Belarus (Armenia); 2. Olga Demeshkevich – Head of the Department of Automated Tourism Technologies Vetliva.by Project (Belarus); 3. Ivan Chura – Honorary Consul of the Kingdom of Thailand in the Republic of Belarus, founder and owner of LLC TOP-TOUR (Thailand). Exchange of views
17.00-19.00	Reception hosted by the Belarusian organizers (by invitation)
November 24, Saturday	
09.15-12.30	Work on individual programs
12.30-15.30	Visit of Gomel places of interests
15.30	Departure of the delegations