

**Round table program**  
**“The tourism potential as a factor for successful  
development of small territories”**

**September 24, 2021, Friday, 14.00 (Minsk time)**

**Venue: Zoom Online Platform**

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| 13.00 –14.00 | Connecting participants  |
| 14.00 –16.00 | Round table "The tourism potential as a factor for the successful development of small territories"  |
|              | <p>Topics for discussion</p> <p>Opportunities for the tourism potential as a basis for strategic planning: from external to internal contour. "What is good and what is bad in the regional tourism": points of growth. Crafts and trades as an active component of the development of the tourism sector. Static, event-driven, interactive, regional ... - what kind of tourism do we need? "From each according to his ability, to each according to the cluster": a cluster model of tourism development.</p>  |
|              | Moderator: Bogdanets Irina Ivanovna - Director of the private enterprise "Territory of Development - 21st Century"   |
|              | <p>Speakers (up to 7 min):</p> <ol style="list-style-type: none"> <li>1. Apanovich Yury - General Director of the SEI "NP" Pripyatsky "</li> <li>2. Sidorova Natalya - Deputy Chairman of the Kormyansky District Executive Committee</li> <li>3. Selyuk Svetlana - acting Head of the Sports and Tourism Sector of the Kalinkovichi District Executive Committee</li> <li>4. Karpinsky Vitaly – Head of the branch of the Gusevitsky Weaving Center of the SIK Buda-Koshelevsky Central District House of Culture</li> </ol> <p>Topic: "Local initiative Let's revive the towel together as a factor in the development of the tourist attractiveness of the Buda-Koshelevsky district"</p> <ol style="list-style-type: none"> <li>5. Kasyanik Elena - Vice-Rector of the Republican Institute of Professional Education</li> <li>6. Felix Sanz Sastre - President of the Regional Crafts Center of Castile and León, Vice President of the Spanish Craftsmen Association</li> </ol> <p>Topic: Experience in the development of handicraft in Spain</p> |
|              | <p><u>Discussion participants (up to 2 min.):</u></p> <p>Representatives of houses and centers of crafts of 21 districts of the region</p> <p>Representative of the educational institution "Gomel State Regional Training and Methodological Center for Professional Education"</p> <p>Representatives of the departments of ideological work, culture and youth affairs of the Mozyr, Kalinkovichi, Khoiniki regional executive committees</p>   |