



As of 23/09/2024

**EVENT PROGRAM OF  
the XXV<sup>th</sup> International Exhibition «Spring in Gomel»**

Location:  
Athletics Palace (52 Yubileynaya Str.)

<b>May 22, Wednesday</b>	
15.00 – 21.00	Arrival of participants, arrangement of stands
<b>May 23, Thursday</b>	
10.00 – 19.00	Work of the exhibition, shopping street <i>Athletics Palace (52 Yubileynaya Str.)</i> Festival of craftsmen and artisans «Gomel Spring» <i>along Kozhara Str.</i>
10.00 – 17.00	Business negotiations with exhibitors at stands and in the conference hall of the exhibition
10.00 – 13.00	Exhibition of souvenir products «Souvenirs from Catherine» Seminar: «Souvenir industry in the context of thematic tourism objects» <i>conference hall of the Gomel branch of the BelCCI (21 Irininskaya Str.)</i>
11.00 – 12.00	Seminar: «Souvenir industry in the context of thematic tourism objects» <i>conference hall of the Gomel branch of the BelCCI (21 Irininskaya Str.)</i>
12.00 – 13.00	Seminar for students of the Francisk Skorina Gomel State University <i>conference hall of the exhibition (52 Yubileynaya Str.)</i>
13.30 – 17.00	Forum «Catherine’s Roads» <i>The Palace of the Rumyantsevs and the Paskeviches (Gomel, 4 Lenin Square)</i>
15.00 – 18.00	Concert program of creative bands of the city of Gomel <i>stage in front of the Athletics Palace (52 Yubileynaya Str.)</i>
19.00	End of the exhibition
<b>May 24, Friday</b>	
10.00 – 19.00	Work of the exhibition, shopping street <i>Athletics Palace (52 Yubileynaya Str.)</i>

	Festival of craftsmen and artisans «Gomel Spring» <i>along Kozhara Str.</i>
11.00 – 13.30	The official opening ceremony of the XXV <sup>th</sup> International Exhibition «Spring in Gomel». Review of the exhibition
12.00 – 14.00	Seminar-presentation « Business promotion on marketplaces and social media. Successful practices of social entrepreneurs » <i>conference hall of the exhibition (52 Yubileynaya Str.)</i>
15.00 – 17.00	Round table «Traditions and innovations in the development of tourism potential of territories» <i>conference hall of the exhibition (52 Yubileynaya Str.)</i>
9.00 – 17.00	Visiting JV OJSC «Spartak», OJSC «Comintern», OJSC «Kristall» by the representatives of the foreign delegations
11.00 – 19.00	Concert program of creative bands of the city of Gomel <i>stage in front of the Athletics Palace (52 Yubileynaya Str.)</i>
<b>May 25, Saturday</b>	
10.00 – 19.00	Work of the exhibition, shopping street <i>Athletics Palace (52 Yubileynaya Str.)</i> Festival of craftsmen and artisans «Gomel Spring» <i>along Kozhara Str.</i>
10.00 – 19.00	<i>Work in accordance with the programs of the delegations (within the framework of pre-agreed programs)</i>
11.00 – 13.00	Workshops from artisans <i>conference hall of the exhibition (52 Yubileynaya Str.)</i>
11.00 – 19.00	Concert program of creative bands of the city of Gomel <i>stage in front of the Athletics Palace (52 Yubileynaya Str.)</i>
13.00– 14.00	Fashion show by the modeling studio «Art-Moda» <i>Athletics Palace (52 Yubileynaya Str.)</i>
19.00	End of the exhibition
<b>May 26, Sunday</b>	
10.00 – 17.00	Work of the exhibition, shopping street <i>Athletics Palace (52 Yubileynaya Str.)</i> Festival of craftsmen and artisans «Gomel Spring» <i>along Kozhara Str.</i>
12.00 – 13.00	Closing ceremony of the exhibition Awards ceremony for winners and exhibitors <i>Athletics Palace (52 Yubileynaya Str.)</i>
17.00 – 23.00	Dismantling of exhibition stands

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