



Draft as of May 17, 2024

**EVENT PROGRAM OF  
the XXV<sup>th</sup> International Exhibition «Spring in Gomel»**

Location:  
*Athletics Palace - 52, Jubileynaya Str.*

<b>May 22, Wednesday</b>	
15.00 – 21.00	Arrival of participants, arrangement of stands
<b>May 23, Thursday</b>	
10.00 – 19.00	Work of the exhibition, shopping arcades <i>(Athletics Palace - 52, Jubileynaya Str.)</i> Festival of craftsmen and artisans «Gomel Spring» <i>(along Kozhara Str.)</i>
12.00 – 13.00	Seminar for students of Francisk Skorina Gomel State University <i>(Conference hall of the exhibition - 52, Jubileynaya Str.)</i>
10.00 – 17.00	Conducting business negotiations with exhibitors at stands and in the exhibition conference hall
15.00 – 18.00	Concert program of creative teams of Gomel <i>(Stage in front of the Athletics Palace - 52, Jubileynaya Str.)</i>
<b>For business circles</b>	
10.00 – 11.30	Business meeting in the Gomel Branch of the BelCCI with representatives of foreign delegations and diplomatic missions Signing: - Cooperation agreements between the Gomel branch of the BelCCI and the Union «Chamber of Commerce and Industry of the Orel region» - Cooperation agreements between the Gomel branch of the BelCCI and the «Obninsk Chamber of Commerce and Industry Union» - Cooperation agreements between the Gomel branch of the BelCCI and the Russian Center of Science and Culture «Russian House in Gomel» <i>(Conference hall of Gomel branch of BelCCI - 21, Irininskaya Str.)</i>

11.30 – 14.30	Visit of representatives of foreign delegations and diplomatic missions of JSC «Spartak», JSC «Comintern», JSC «Milkavita», Gomel regional clinical cardiological dispensary ( <i>according to individual programs</i> )
15.00 – 17.00	Meeting with the management of FEZ «Gomel-Raton», visit and familiarization with the work of Technopark «Coral» ( <i>FEZ «Gomel-Raton», 17 Fedyuninskogo Str.</i> )
	<b>For participants of the Catherine's Roads Forum</b>
11.30 – 12.30	Seminar: «Souvenir industry in the context of themed tourist objects» ( <i>Conference hall of the Gomel branch of the BelCCI – 21, Irininskaya Str.</i> )
13.30 – 17.00	Forum «Catherine's Roads» ( <i>on a specific program</i> ) ( <i>Palace of Rumyantsev-Paskevich, 4, Lenin Sq.</i> )
<b>May 24, Friday</b>	
10.00 – 19.00	Work of the exhibition, shopping arcades ( <i>Athletics Palace - 52, Jubileynaya Str.</i> ) Festival of craftsmen and artisans «Gomel Spring» ( <i>along Kozhara Str.</i> )
9.45 – 10.45	Round table session «Trends in the development of historical and cultural tourism» ( <i>Conference hall of the exhibition, 52 Jubileynaya Str.</i> )
11.00 – 15.00	Official opening ceremony of the XXV International Exhibition «Spring in Gomel». Exhibition viewing. Products tasting
12.00 – 12.15	COMINTERN fashion show of the JSC «Comintern» with the participation of the COMINTERN MODELS modeling school
15.00 – 17.00	Work on individual visit programs for foreign delegations
12.00 – 14.00	Seminar-presentation «Business promotion on marketplaces and social media. Successful practices of social entrepreneurs» ( <i>Conference hall of the exhibition - 52, Jubileynaya Str.</i> )
14.00 – 16.00	Seminar: «Souvenir industry in the context of thematic tourism facilities» ( <i>Conference hall of the exhibition - 52, Jubileynaya Str.</i> )
11.00 – 19.00	Concert program of creative teams of Gomel ( <i>Stage in front of the Athletics Palace - 52, Jubileynaya Str.</i> )
<b>May 25, Saturday</b>	
10.00 – 19.00	Work of the exhibition, shopping arcades ( <i>Athletics Palace - 52, Jubileynaya Str.</i> ) Festival of craftsmen and artisans «Gomel Spring» ( <i>along Kozhara Str.</i> )
10.00 – 19.00	Work on individual visit programs for foreign delegations

11.00 – 13.00	Master class by craftsmen <i>(Conference hall of the exhibition - 52, Jubileynaya Str.)</i>
13.00 – 14.00	Fashion show by «Art-Moda» model studio
14.00 – 16.00	Round table session «Project Laboratory of Regional Tourism» <i>(Conference hall of the exhibition - 52, Jubileynaya Str.)</i>
11.00 – 19.00	Concert program of creative teams of Gomel <i>(Stage in front of the Athletics Palace - 52, Jubileynaya Str.)</i>
<b>May 26, Sunday</b>	
10.00 – 17.00	Work of the exhibition, shopping arcades <i>(Athletics Palace - 52, Jubileynaya Str.)</i> Festival of craftsmen and artisans «Gomel Spring» <i>(along Kozhara Str.)</i>
12.00 – 13.00	Closing ceremony of the exhibition. Awarding of exhibition and Catherine's Roads Forum winners and participants <i>(Athletics Palace - 52, Jubileynaya Str.)</i>

Individual programs for foreign delegations:

21.05 – 24.05	Administration of the Krasnogvardeysky District of St. Petersburg
22.05 – 26.05	CCI and business circles of the Bryansk region
23.05 – 25.05	CCI and business circles of the Orel region
23.05 – 24.05	CCI and business circles of the Kursk Region
23.05 – 25.05	CCI and business circles of the Republic of Udmurtia
23.05 – 25.05	Head of the Chamber of Commerce and Industry of the Republic of Mordovia
24.05	Honorary Consulate of the Kingdom of Thailand in Minsk

Contact persons for organization:

B2B, B2C - Prikota Tatiana, mob. +375 25 752 97 96 (Viber, WhatsApp), Ivanova Svetlana, mob. +375 29 124 19 74 (Viber, WhatsApp), tel. +375 232 235 111, +375 232 221-845, [yes@ccigomel.by](mailto:yes@ccigomel.by);

participation in the exhibition - Artur Sotnikov, Evgeny Cherepko, tel. +375 232 237-111, 237-222, mob. +375 29 3953939 (Viber, Whatsapp) e-mail: [vyd@ccigomel.by](mailto:vyd@ccigomel.by);

participation in tourism development events and the Catherine's Roads Forum - Inna Gurskaya, tel. +375 232 236-222, mob. +375 29 6693320 (Viber, WhatsApp) e-mail: [rio@ccigomel.by](mailto:rio@ccigomel.by).

participation in educational events, official partnership and advertising - Shevchenko Vitaly, tel. +375 232 221-820, mob. +375 29 3714808 (Viber, WhatsApp), e-mail: [rio@ccigomel.by](mailto:rio@ccigomel.by).