

Program of Events of the Catherine's Roads Forum

May 23-26, 2024

The idea of the Forum: “Catherine's Roads: not geography, but the way”

May 23 (Thursday)

Conference hall of the Gomel branch of the BelCCI (Gomel, Irininskaya, 21)	
10.30 - 11.00	Registration of seminar participants
11.00 - 12.00	Seminar on the topic: “Souvenir industry in the context of thematic objects of tourism” Speaker: Irina Bogdanets, Director of the Private Institution “Territory of Development - 21st Century” Educational block - issues of souvenirs production for tourists. Discussion of the results of the competition for the best souvenir “Souvenirs from Ekaterina” - problems, findings, experience, progress.
State Historical and Cultural Institution “Gomel Palace and Park Ensemble, The Rumyantsev-Paskevich Palace (Gomel, Lenin Square, 4)	
13.30 - 14.00	Forum “Catherine's Roads” Registration of participants
14.00 - 14.30	Opening of the «Catherine's Roads Forum» Greeting of officials and guests of the Forum (names to be specified) <i>Greetings from the organizers and co-organizers of the Forum:</i> - Irina Pyrkova, General Director of the Gomel Palace and Park Ensemble - Olga Boronenko, Head of the Russian Center for Science and Culture "Russian House in Gomel" - Irina Rogova, President of the NGO "Specialized Fund for the Promotion of Belarusian-Russian Cooperation "White Roses", St. Petersburg - Filonova Marina, General Director of the Gomel Branch of the Belarusian Chamber of Commerce and Industry
	Discussion platform: “Historical and cultural aspect as a factor of development of small territories and their tourist attractiveness” <i>Speakers – historians, museum researchers, experts in the field of historical tourism, representatives of the territorial teams participating in the Catherine’s Roads project (presentations up to 7 minutes)</i>
14.30 - 15.30	Block: History and traditions – a new view of the tourist site Moderator: Irina Bogdanets , author of the idea and head of the project “Catherine's Roads” <i>Topics for discussion:</i> - Justification of the tourist project from the point of view of science and history. - Combination of historical facts and legends in the creation of new tourist objects, routes and events. - Modern development of small territories on the basis of historical context. - The impact of the “Catherine’s Roads” Project on the issues of socio-economic development of regions and territories

	<p>Maria Gladkikh, Head of the Virtual Russian Museum Service, Federal State Budgetary Institution of Culture “State Russian Museum” (St. Petersburg, Russia)</p> <p>Tatiana Igorevna Matyushenko, Headmaster of the State Educational Institution "Grabovsky Secondary School of Gomel District"</p> <p>Natalia Igorevna Sidorova, Deputy Chairperson of the Kormyanskiy District Executive Committee (Gomel region, Belarus)</p> <p>Galina Galaktionova, coordinator of the project “Ekaterina's Roads” in Bryansk region, Chairperson of the Committee for Promotion of Tourism Development and Regional Branding of Bryansk Chamber of Commerce and Industry, public representative of ASI in the direction of “Tourism” in Bryansk region (Bryansk, Russia)</p> <p>Shipkov Viktor Vladimirovich, People's Master of Belarus, senior district police inspector of the Internal Affairs Department of the Gomel District Executive Committee</p> <p>Rogova Victoria, Bryansk Technical School of Service Industry, teacher of English language and professional modules in "Hotel Service" specialty (Bryansk, Russia).</p>
15.30 - 16.00	<p><i>For foreign delegations</i></p> <p>Block: Catherine's Cooking School</p> <p><i>Culinary peculiarities of Catherine's epoch. Catherine the Great's culinary preferences. Mini-lecture with presentation of dishes. A buffet format.</i></p> <p>Krashennnikov Ivan Olegovich, sous-chef of the restaurant "FaSol", participant of the project "Catherine's Roads" (Gomel, Belarus).</p> <ul style="list-style-type: none"> - <i>tasting of appetizers according to Catherine's recipes from "FaSol" restaurant</i> - <i>Coffee tasting from the Exclusive Coffee Factory "DOBRA KAVA"</i>
15.30 - 16.00	<p><i>For representatives of territorial teams participating in the project</i></p> <p><i>Excursion to the Rumyantsev-Paskevich Palace</i></p>
16.00 - 17.00	<p>Block: The Age of Enlightenment - a view from the twenty-first century</p> <p><i>Topics for discussion:</i></p> <ul style="list-style-type: none"> - <i>New knowledge and competencies, new communications as a factor in the formation of new concepts of territorial development</i> - <i>The project "Catherine's Roads" as a start of realization of new tourist projects.</i> <p><i>Speakers (presentations, up to 5 min.):</i></p> <p>Tatyana Flerko, Deputy Dean of the Faculty of Geology and Geography, F. Skaryna University, Candidate of Geological Sciences, Associate Professor (Gomel, Belarus)</p> <p>Galina Nechaeva, Deputy Director of the Vetkov Museum of Old Believers and Belarusian Traditions named after F.G. Shklyarov (Gomel, Belarus). F.G. Shklyarov, Honored Culture Worker of the Republic of Belarus, Honorary Citizen of Vetki District (Gomel, Belarus)</p> <p>Elena Mikhailovna Zubova, architect-restorer, expert on state historical and cultural expertise of the Ministry of Culture of the Russian Federation</p>

	(Bryansk, Russia) Inna Valentinovna Mastepanova , teacher of the Uritskaya secondary school, head of the virtual branch of the Russian Museum (Gomel, Belarus)
17.00 -17.30	<i>For foreign delegations</i> Block: Catherine's Cooking School <i>Culinary peculiarities of Catherine's epoch. Catherine the Great's culinary preferences. Mini-lecture with presentation of dishes. A buffet format.</i> Krasheninnikov Ivan Olegovich , sous-chef of the restaurant "FaSol", participant of the project "Catherine's Roads" (Gomel, Belarus). - <i>tasting of appetizers according to Catherine's recipes from "FaSol" restaurant</i> - <i>Coffee tasting from the Exclusive Coffee Factory "DOBRA KAVA"</i>
17.00 -18.30	<i>For foreign delegations</i> Excursion to the Rumyantsev-Paskevich Palace and a branch of the Vetkov Museum of Old Believers and Belarusian Traditions named after F.G. Shklyarov. F.G. Shklyarov
May 24 (Friday)	
<i>Conference hall of the exhibition (52, Yubileinaya St.)</i>	
14.00 -16.00	Round table "Project Laboratory of Regional Tourism" (<i>conference hall of the exhibition, 52, Yubileinaya St.</i>)
May 26 (Sunday)	
<i>Conference hall of the exhibition (52, Yubileinaya St.)</i>	
12.00 - 13.00	Awarding the winners of the project contests and participants of the "Catherine's Roads" Forum (<i>Palace of Athletics, 52 Yubileynaya St.</i>)

The organizers reserve the right to make changes to the program.

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